## **United States**

## **MOST INNOVATIVE IN WORKFLOW MANAGEMENT SOLUTIONS** Edgewater Markets

Headquartered in Greenwich, CT, Edgewater Markets is a leading provider of technology, trade execution, and liquidity aggregation across foreign exchange (FX) and precious metals. The company's feature-rich, customisable and easy-to-integrate workflow solutions have maximised operational efficiency for its clients, who are based across the globe. First established in 2009, Edgewater Markets has recently opened a São Paolo office, which will support its South American market. With the U.S. as its focal point, the company now has other offices in the UK, Mexico, Chile, and Singapore. The specialist's central product is EdgeFX – a modern, innovative trading system that creates optimised trading strategies, reduces operational risk, and automates workflows.

As today's FX landscape continues to evolve, Edgewater Markets' cutting-edge digital solution is perfect for banks, asset managers, brokers, and financial institutions – helping them lay a foundation for trading success. Since the company's inception, it has developed a stellar reputation for delivering excellent customer service, creating a client base of more than 350 trusted partners around the globe. Edgewater Markets has expanded its offices beyond North America to meet the needs of its





international clients, developing strong local market knowledge in all of the continents it's based in. Furthermore, its strong liquidity pools are a perfect blend of price discovery and market impact reduction – resulting in ideal trading outcomes.

The judging panel was particularly impressed by the company's customisation options, which ensures that its clients get a workflow solution that meets their exact specifications. Through the EdgeFX Custom service, Edgewater Markets can personalise its flagship EdgeFX technology to a localised level as per the user's requirements. This enables its partners to take full control, with customised liquidity and workflows that will attract a broad range of financial users, from traders and salespeople, to credit professionals. The specialist further aids its clients by waiving license fees once they reach its modest trading volume thresholds. Edgewater Markets offers its clients the chance to tap into a world of opportunities, from global markets, to regional and even emerging markets in FX, precious metals, non-deliverable forward currencies, and cryptocurrencies.



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